Cargills Bank Mastercard Image Card - Guidelines

The following images will not be allowed for Cargills Bank Mastercard Image card.

- 1. Trademarks or copyright material that is famous or recognized, including images marked with ©, ® or TM signs.
- 2. Pictures that have advertising, promotional material including branded products and services.
- 3. Pictures that have telephone numbers, URLs, account numbers or email addresses.
- 4. Pictures of celebrities/musicians/athletes/entertainers/public-figures/cartoon characters etc. that are famous or recognized.
- 5. Provocative or sexual images including inappropriate nudity or semi-nudity.
- 6. Violent or offensive racist images including any images in which weapons or fire arms are shown.
- 7. Images portraying anti-social or obscene behaviour.
- 8. Images where drinking(or being drunk), smoking, narcotics or gambling are the focus, or if drinkers or smokers look under-age.
- 9. Any religious or political images, including images that portray socially unacceptable groups or political statements.
- 10. Images where money or currency is focus.
- 11. Trade names, logos, slogans or other identifying of any Card Processing Associations (e.g. Visa, Master Card, American Express, etc.).
- 12. Images that portray profanity or obscenity.

- 13. Images which show Cargills Bank, Cargills Bank logo, or Cargills Bank Debit & Credit Card.
- 14. Images which show the names or images of any other peer Banking or Financial Institution.
- 15. Images that have any Emblems, Flags, or Logos of the Constitution of Sri Lanka or any other Government body.